



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Services
4601 N Fairfax Drive Suite 730
Arlington, VA 22203

Contract # 5340438

Schedule Dates 08/01/22-08/07/22
Advertiser American Prosperity Alliance (147471)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 9526 8.1-8.7.22 (1759954)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Rheault, Ben
Phone/Fax /
CPE Est 9526 8.1-8.7.22
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 9526 8.1-8.7.22

Date Entered 07/21/22
Last Modified 07/21/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$24,105.00
Net Total \$136,595.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2022	56	\$160,700.00
Grand Total:	56	\$160,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/01/22-08/05/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1		1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		7/21/22
2.0	Normal Line / SPOT	08/01/22-08/05/22	2	:30	6:58A- ABC-Good Morning America		1	1	1		1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		7/21/22
3.0	Normal Line / SPOT	08/05/22-08/05/22	2	:30	10:58:25A- ABC-The View						1			1	\$900.00	\$900.00	Washington (WJLA)		7/21/22
4.0	Normal Line / SPOT	08/01/22-08/05/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$750.00	\$3,750.00	Washington (WJLA)		7/21/22
5.0	Normal Line / SPOT	08/02/22-08/05/22	2	:30	2P- ABC-General Hospital			1			1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/22
6.0	Normal Line / SPOT	08/02/22-08/04/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$950.00	\$1,900.00	Washington (WJLA)		7/21/22
7.0	Normal Line / SPOT	08/01/22-08/05/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,500.00	\$4,500.00	Washington (WJLA)		7/21/22
8.0	Normal Line / SPOT	08/01/22-08/05/22	2	:30	6:27P- 6:30P (EST)		1	1	1	1	1			5	\$2,500.00	\$12,500.00	Washington (WJLA)	WORLD NEWS ADJ	7/21/22
9.0	Normal Line / Access	08/01/22-08/05/22	2	:30	6:57P- 7P (EST)		1	1	1	1	1			5	\$5,000.00	\$25,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/21/22
10.0	Normal Line / Access	08/01/22-08/05/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			5	\$3,500.00	\$17,500.00	Washington (WJLA)		7/21/22
11.0	Normal Line / Access	08/01/22-08/05/22	2	:30	7:27:41P- Jeopardy		1	1	1	1	1			5	\$5,000.00	\$25,000.00	Washington (WJLA)		7/21/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	08/01/22-08/04/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1		1	1				3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/22
13.0	Normal Line / SPOT	08/01/22-08/05/22	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		7/21/22
14.0	Normal Line / SPOT	08/06/22-08/06/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$700.00	\$700.00	Washington (WJLA)		7/21/22
15.0	Normal Line / SPOT	08/06/22-08/06/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$700.00	\$700.00	Washington (WJLA)		7/21/22
16.0	Normal Line / SPOT	08/07/22-08/07/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$250.00	\$250.00	Washington (WJLA)		7/21/22
17.0	Normal Line / SPOT	08/07/22-08/07/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)		7/21/22
18.0	Normal Line / SPOT	08/07/22-08/07/22	2	:30	8:59A- ABC-This Week								1	1	\$50,000.00	\$50,000.00	Washington (WJLA)		7/21/22
19.0	Normal Line / SPOT	08/07/22-08/07/22	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		7/21/22
20.0	Normal Line / SPOT	08/07/22-08/07/22	2	:30	10:27:55A- Government Matters								1	1	\$500.00	\$500.00	Washington (WJLA)		7/21/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CONFIRMATION CONTRACT														
Accepted-Agency/Advertiser:					Date:					Accepted-Station:				
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										Comments:				

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